

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT17/12 12.50
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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DATE OCT17/12 12.50

DATE OCT17/12 12.50

STZA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		1100A-1200N	30		\$925.00	10/17	10/19	2		W-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
PROGRAM : VIEW CON COM1 : 1X PER DAY												
44	A		1100A-1200N	30		\$925.00	10/19	10/19	1		FRI	1
PROGRAM : VIEW ORD COM1 : WE CAN OFFER: ADVISE AT ONCE THIS IS A MAKE-GOOD FOR OCT17 ON LINE-8 FOR 1 SPOT/WK												

REP HEADLINE# 6376930 TRF# 337020 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT17/12 12.50
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#8 MISSED: W-F/1100A-1200N OCT17 30S \$925.00 (OCT17/12)
OFFER: FRI/1100A-1200N OCT19 30S \$925.00 PLS ADVISE.
CMT: WE CAN OFFER: ADVISE AT ONCE
OCT/12 275275.00 CONTRACT TOTAL 275275.00
TOTAL SPOTS 146

MARKET TOTALS \$723,575 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-RATE PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE